



Question Paper with Final (Revised) Answer Key for the Post of

**Assistant Public Relations  
Officer**

**held on 06-03-  
2019**

Itemcode : **AR1001**

**Q1:** Which of the following pairs is incorrect:

- |          |                     |
|----------|---------------------|
| <b>A</b> | Jeff Bezos - Amazon |
| <b>B</b> | Elon Musk - Tesla   |
| <b>C</b> | Tim Cook - Google   |
| <b>D</b> | Evan Spiegel - Snap |

Correct Ans: **C**

Itemcode : **AR1002**

**Q2:** In electronic media (Radio and TV) the term 'Roadblocking' means :

- |          |   |
|----------|---|
| <b>A</b> | A program scheduled the same time each day, typically Monday—Friday   |
| <b>B</b> | A scheduling technique where a brand's commercial airs at approximately the same time on all the networks or on all stations in a given market.                                   |
| <b>C</b> | Broadcast of the same program at the same time on both AM and FM radio stations. Can also refer to a radio station simultaneously broadcasting the audio portion of a TV program. |
| <b>D</b> | A program bought by a station or advertiser from an independent organization, not a network.  |

Correct Ans: **B**

Itemcode : **AR1003**

**Q3:** In advertising the term 'Reach' means:

- |          |   |
|----------|---|
| <b>A</b> | An estimate of the size of an audience expressed as one percent of the total population.                        |
| <b>B</b> | Describe consumers on the basis of some psychological trait, characteristics or life style.                     |
| <b>C</b> | The unduplicated percent of a potential audience exposed to advertising one or more times during a given period |
| <b>D</b> | The percent of an audience tuned to a particular program at a given time.                                       |

Correct Ans: **C**

Itemcode : **AR1004**

**Q4:** Which of the following publications is NOT associated with late 18th century Indian social reformer Raja Ram Mohan Roy

- |          |                      |
|----------|----------------------|
| <b>A</b> | Sambad Kaumudi       |
| <b>B</b> | Mirat-ul Akbar       |
| <b>C</b> | Brahminical Magazine |
| <b>D</b> | Young India          |

Correct Ans: **D**

Itemcode : **AR1005**

**Q5:** What is the full form of ICANN ?

- |          |   |
|----------|---|
| <b>A</b> | Internal Council of American News Network           |
| <b>B</b> | Internet Corporation for Assigned Names and Numbers |
| <b>C</b> | Indo-Canadian Association of News Network           |
| <b>D</b> | Internet Council of Advertising Network and Numbers |

Correct Ans: **B**

Itemcode : **AR1006**

**Q6:** Which of the following pairs is incorrect

- |          |   |
|----------|---|
| <b>A</b> | Peter L. Berger and Thomas Luckmann : Social Constructivism |
| <b>B</b> | George Herbert Mead : Symbolic Interactionism               |
| <b>C</b> | Jurgen Habermas : Public Sphere                             |
| <b>D</b> | Pierre Bourdieu : Frame Analysis                            |

Correct Ans: **D**

Itemcode : **AR1007**  
**Q7:** Where is the headquarter of Microsoft situated:

<b>A</b>	Redmond, Washington, USA
<b>B</b>	Mountain View, California, USA
<b>C</b>	San Francisco, California, USA
<b>D</b>	Menlo Park, California, USA

Correct Ans: **A**

Itemcode : **AR1008**  
**Q8:** The Panama Papers whistleblower leaked the secret documents to which newspaper ?

<b>A</b>	Suddeutsche Zeitung, Germany
<b>B</b>	Le Monde, France
<b>C</b>	The Indian Express, India
<b>D</b>	Dawn, Pakistan

Correct Ans: **A**

Itemcode : **AR1009**  
**Q9:** The Watergate Scandal in USA led to the resignation of which American President ?

<b>A</b>	Richard Nixon
<b>B</b>	George Washington
<b>C</b>	Jimmy Carter
<b>D</b>	Franklin D. Roosevelt

Correct Ans: **A**

Itemcode : **AR1010**  
**Q10:** Which of the following is situated at Sriharikota ?

<b>A</b>	ISRO Satellite Centre
<b>B</b>	Satish Dhawan Space Centre
<b>C</b>	Vikram Sarabhai Space Centre
<b>D</b>	Space Applications Centre

Correct Ans: **B**

Itemcode : **AR1011**  
**Q11:** When was the Indian public service broadcaster setup ?

<b>A</b>	1974
<b>B</b>	1959
<b>C</b>	1962
<b>D</b>	1947

Correct Ans: **B**

Itemcode : **AR1012**  
**Q12:** Which one of the following is the official language of Himachal Pradesh

<b>A</b>	Hindi
<b>B</b>	Pahadi
<b>C</b>	Tankri
<b>D</b>	Kharoshti

Correct Ans: **A**

Itemcode : **AR1013**

<b>Q13:</b> Which district of Himachal Pradesh is famous for the folk dance 'Jhanjhar'	
<b>A</b>	Kangra
<b>B</b>	Chamba
<b>C</b>	Kullu
<b>D</b>	Mandi
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1014</b>	
<b>Q14:</b> Which of the following is the latest communication satellite launched by India ?	
<b>A</b>	INSAT-4CR
<b>B</b>	KALPANA-1
<b>C</b>	GSAT-6A
<b>D</b>	EDUSAT
Correct Ans: <b>S</b> <b>(S Denotes question scrapped and weight-age to all )</b>	

<u>Itemcode</u> : <b>AR1015</b>	
<b>Q15:</b> The famous book 'Shimla: Past and Present' is authored by	
<b>A</b>	Khushwant Singh
<b>B</b>	Edward J. Buck
<b>C</b>	Ruskin Bond
<b>D</b>	Max Mueller
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1016</b>	
<b>Q16:</b> The river Chenab originates from	
<b>A</b>	Dhauladhar
<b>B</b>	Rohtang
<b>C</b>	Baralacha
<b>D</b>	Chamba valley
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1017</b>	
<b>Q17:</b> The book 'Manufacturing Consent : The Political Economy if Mass Media' is authored by	
<b>A</b>	Marshall McLuhan
<b>B</b>	Quentin Fiore
<b>C</b>	Noam Chomsky and Edward S. Herman
<b>D</b>	Albert Bandura
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1018</b>	
<b>Q18:</b> Which publication follows a policy of editorial anonymity and does not publish the name of the writer/journalist (byline) with its articles	
<b>A</b>	The Economist
<b>B</b>	The New York Times
<b>C</b>	The Guardian
<b>D</b>	The Week
Correct Ans: <b>A</b>	

<u>Itemcode</u> : <b>AR1019</b>	
<b>Q19:</b> Which of the following is considered as a mechanical medium	
<b>A</b>	Book

<b>B</b>	Newspaper
<b>C</b>	Puppetry
<b>D</b>	Television
Correct Ans: <b>S</b> (S Denotes question scrapped and weight-age to all )	

<u>Itemcode</u> : <b>AR1020</b>	
<b>Q20:</b> For a long time the main source of revenue for British Broadcasting Service (BBC) was	
<b>A</b>	Public donations
<b>B</b>	Government subsidy
<b>C</b>	License fee
<b>D</b>	Sale of bonds
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1021</b>	
<b>Q21:</b> News Broadcasting Association (NBA) is-	
<b>A</b>	An association of private TV news channels and broadcasters
<b>B</b>	A government nodal agency for the regulation of news
<b>C</b>	A news channel
<b>D</b>	None of these
Correct Ans: <b>A</b>	

<u>Itemcode</u> : <b>AR1022</b>	
<b>Q22:</b> Color TV transmission in India was started during	
<b>A</b>	1951, Asian Games, Delhi,
<b>B</b>	1982, Asian Games, Delhi,
<b>C</b>	1983, Cricket world cup
<b>D</b>	None of these
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1023</b>	
<b>Q23:</b> Award winning Biographical film 'Celluloid Man' is based on the life of	
<b>A</b>	Shyam Benegal
<b>B</b>	P.K. Nair
<b>C</b>	Amitabh Bachchan
<b>D</b>	Satyajit Ray
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1024</b>	
<b>Q24:</b> What is the full form of CINTAA	
<b>A</b>	Council of Indian News Television Anchors and Artists
<b>B</b>	Cine & TV Artists Association
<b>C</b>	Central Institute of Technology and Advanced Arts
<b>D</b>	None of the above
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1025</b>	
<b>Q25:</b> Who proposed and initiated the Vernacular Press Act in India	
<b>A</b>	Lord Lytton
<b>B</b>	Lord Ripon
<b>C</b>	Lord Curzon

<b>D</b>	Lord Irwin
----------	------------

Correct Ans: **A**

Itemcode : **AR1026**  
**Q26:** The First Press Commission of India recommended the establishment of

<b>A</b>	Press Council of India
<b>B</b>	Editors Guild
<b>C</b>	Whistleblowers' protection
<b>D</b>	None of the above

Correct Ans: **A**

Itemcode : **AR1027**  
**Q27:** The term 'Pack Journalism' was coined by Timothy Crouse based on his observation of

<b>A</b>	Wildlife journalism
<b>B</b>	Political campaign reporting
<b>C</b>	War reporting
<b>D</b>	Business reporting

Correct Ans: **B**

Itemcode : **AR1028**  
**Q28:** The book 'Men, Messages and Media: A Look at Human Communication' is written by:

<b>A</b>	Daniel Lerner
<b>B</b>	Harold Lasswell
<b>C</b>	Warren Weaver
<b>D</b>	Wilbur Schramm

Correct Ans: **D**

Itemcode : **AR1029**  
**Q29:** What is the maximum numbers of characters that one can use while writing a tweet on social media platform Twitter

<b>A</b>	140
<b>B</b>	240
<b>C</b>	280
<b>D</b>	640

Correct Ans: **C**

Itemcode : **AR1030**  
**Q30:** The web feed acronym RSS stands for:

<b>A</b>	Real Simple Syndication
<b>B</b>	Really Simple Syndication
<b>C</b>	Real Simple Summary
<b>D</b>	Rich Site Syndication

Correct Ans: **B**

Itemcode : **AR1031**  
**Q31:** The social network metadata tag '#' (Hashtag) was first used by

<b>A</b>	Twitter
<b>B</b>	Facebook
<b>C</b>	Orkut
<b>D</b>	Internet Relay Chat

Correct Ans: **D**

<u>Itemcode</u> : <b>AR1032</b>	
<b>Q32:</b> The Newspaper Price Control Act was enacted in	
<b>A</b>	1857
<b>B</b>	1950
<b>C</b>	1972
<b>D</b>	1991
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1033</b>	
<b>Q33:</b> It is permitted to forfeit a publication containing prohibited content under:	
<b>A</b>	Finance Act, 1978
<b>B</b>	Copyright Act
<b>C</b>	Criminal Procedure Code
<b>D</b>	Press and Registration of Books Act
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1034</b>	
<b>Q34:</b> When a writer takes credit for a piece of writing copied from someone else it is called:	
<b>A</b>	Nepotism
<b>B</b>	Sycophancy
<b>C</b>	Liberty
<b>D</b>	Plagiarism
Correct Ans: <b>D</b>	

<u>Itemcode</u> : <b>AR1035</b>	
<b>Q35:</b> Basic of journalistic writing begins with collecting answers to _____.	
<b>A</b>	6W and 2 H
<b>B</b>	5 W and 1H
<b>C</b>	5W and 2 H
<b>D</b>	6 W and 1 H
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1036</b>	
<b>Q36:</b> Acta Diurna was circulated in which city ?	
<b>A</b>	Venice
<b>B</b>	Sicily
<b>C</b>	Rome
<b>D</b>	Pompeii
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1037</b>	
<b>Q37:</b> Journalism education in the world began in which university ?	
<b>A</b>	Columbia University
<b>B</b>	University of Missouri
<b>C</b>	University of California
<b>D</b>	None of the above
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1038</b>	
<b>Q38:</b> Match the following:	

	A. Bleed - 1. Illustration of the picture that runs into the edge of the page
	B. 20th century - 2. Social accountability in journalism
	C. Reporters - 3. Gathers information
	D. Whistle blowing - 4. Investigative journalism
<b>A</b>	A:1, B:2, C:3, D:4
<b>B</b>	B:1, A:3, D:2, C:4
<b>C</b>	A:3, B:2, C:4, D:1
<b>D</b>	A:1, B:3, C:2, D:4
Correct Ans: <b>A</b>	

<u>Itemcode</u> : <b>AR1039</b>	
<b>Q39:</b> Match the following elements of newsworthiness to their meanings :	
	A. Timeliness - 1. events that interests humans
	B. Proximity - 2. Something that is new
	C. Prominence - 3. geographical and psychological implications
	D. Human Interest - 4. news about a prominent personality
<b>A</b>	A:2, B:3, C:4, D:1
<b>B</b>	A:3, B:2, C:1, D:4
<b>C</b>	A:2, B:1, C:3, D:4
<b>D</b>	A:4, B:2, C:1, D:3
Correct Ans: <b>A</b>	

<u>Itemcode</u> : <b>AR1040</b>	
<b>Q40:</b> _____ is the first step in the research process.	
<b>A</b>	Data collection
<b>B</b>	Definition of problem
<b>C</b>	Testing hypothesis
<b>D</b>	Analysis
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1041</b>	
<b>Q41:</b> The hypothesis which is assumed to be true is known as _____	
<b>A</b>	Level of Significance
<b>B</b>	Null hypothesis
<b>C</b>	Alternate hypothesis
<b>D</b>	None of the above
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1042</b>	
<b>Q42:</b> Match the following:	
	A. Deliberate sampling - 1. Selecting every 10th name on a list
	B. Simple Random Sampling - 2. Population does not contain a homogeneous group
	C. Systematic sampling - 3. Equal chance to all
	D. Stratified sampling - 4. purposive selection of particular units
<b>A</b>	A:3, B:2, C:1, D:4
<b>B</b>	A:1, B:2, C:3, D:4
<b>C</b>	A:4, B:3, C:1, D:2
<b>D</b>	A:1, B:3, C:2, D:4
Correct Ans: <b>C</b>	

--	--

<u>Itemcode</u> : <b>AR1043</b>	
<b>Q43:</b> Match the following:	
A. Step 1	- 1. Writing the paper
B. Step 2	- 2. Topic selection
C. Step 3	- 3. Paper finalization
D. Step 4	- 4. Data collection
<b>A</b>	A:4, B:1, C:2, D:3
<b>B</b>	A:2, B:4, C:1, D:3
<b>C</b>	A:3, B:2, C:4, D:1
<b>D</b>	A:3, B:1, C:4, D:2
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1044</b>	
<b>Q44:</b> In which country was the first printing press invented ?	
<b>A</b>	Germany
<b>B</b>	Netherlands
<b>C</b>	France
<b>D</b>	England
Correct Ans: <b>A</b>	

<u>Itemcode</u> : <b>AR1045</b>	
<b>Q45:</b> Who started the first newspaper in India ?	
<b>A</b>	Warren Hastings
<b>B</b>	James Augustus Hicky
<b>C</b>	Sir Silk Buckingham
<b>D</b>	Mahatma Gandhi
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1046</b>	
<b>Q46:</b> Which one of the following is not the part of Bennett and Coleman Private Ltd. ?	
<b>A</b>	The Economic Times
<b>B</b>	Navbharat Times
<b>C</b>	Ajit
<b>D</b>	Hindustan Times
Correct Ans: <b>C,D</b>	

<u>Itemcode</u> : <b>AR1047</b>	
<b>Q47:</b> Which one of the following is the part of Indian Express Private Ltd. ?	
<b>A</b>	Jansatta
<b>B</b>	Loksatta
<b>C</b>	Financial Express
<b>D</b>	All of the above
Correct Ans: <b>D</b>	

<u>Itemcode</u> : <b>AR1048</b>	
<b>Q48:</b> Match the following :	
A. Mirat-Ul-Akbar	- 1. An English Firm
B. Jam-I-Jahan-Nama	- 2. Ram Mohan Roy
C. East Indian	- 3. Robert Knight
D. Bombay Times	- 4. Henry Vivian Derozio
<b>A</b>	A:2, B:4, C:3, D:1



<b>B</b>	A:4, B:2, C:3, D:1
<b>C</b>	A:2, B:1, C:4, D:3
<b>D</b>	A:4, B:1, C:3, D:2
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1049</b>	
<b>Q49:</b> Reader's Digest is published in _____ languages.	
<b>A</b>	Five
<b>B</b>	Six
<b>C</b>	Seven
<b>D</b>	Eight
Correct Ans: <b>S</b> <b>(S Denotes question scrapped and weight-age to all )</b>	

<u>Itemcode</u> : <b>AR1050</b>	
<b>Q50:</b> Who was the one to send first radio signals ?	
<b>A</b>	Heinrich Hertz
<b>B</b>	Nikola Tesla
<b>C</b>	Guglielmo Marconi
<b>D</b>	Thomas Edison
Correct Ans: <b>A</b>	

<u>Itemcode</u> : <b>AR1051</b>	
<b>Q51:</b> Radio broadcasting in India was started in _____ in the year 1924.	
<b>A</b>	Calcutta
<b>B</b>	Bombay
<b>C</b>	Madras
<b>D</b>	Delhi
Correct Ans: <b>S</b> <b>(S Denotes question scrapped and weight-age to all )</b>	

<u>Itemcode</u> : <b>AR1052</b>	
<b>Q52:</b> Indian Broadcasting Service was later named as _____.	
<b>A</b>	BIG FM
<b>B</b>	Club FM
<b>C</b>	Vividh Bharti
<b>D</b>	AIR
Correct Ans: <b>D</b>	

<u>Itemcode</u> : <b>AR1053</b>	
<b>Q53:</b> Which of the following is the format of the film ?	
<b>A</b>	16 mm
<b>B</b>	35 mm
<b>C</b>	I-max
<b>D</b>	All of these
Correct Ans: <b>D</b>	

<u>Itemcode</u> : <b>AR1054</b>	
<b>Q54:</b> Dadasaheb Phalke took inspiration from the film - The life and passion of Christ to make his film _____.	
<b>A</b>	Shri Kishna Janma
<b>B</b>	Mohini Bhasmasur
<b>C</b>	Raja Harishchandra

<b>D</b>	Lanka Dahan
----------	-------------

Correct Ans: **A**

Itemcode : **AR1055**  
**Q55:** Match the following:

A. Vijaya Mehta	-	1. Parama
B. Aparna Sen	-	2. Rao Saheb
C. Sai Paranjpe	-	3. Ek Pal
D. Kalpana Lajmi	-	4. Chashme Baddoor

<b>A</b>	A:2, B:4, C:3, D:1
<b>B</b>	A:3, B:1, C:2, D:4
<b>C</b>	A:2, B:1, C:4, D:3
<b>D</b>	A:4, B:1, C:3, D:2

Correct Ans: **C**

Itemcode : **AR1056**  
**Q56:** \_\_\_\_\_ brought in the concept of Global Village.

<b>A</b>	Marshall McLuhan
<b>B</b>	Harold Innis
<b>C</b>	Neil Postman
<b>D</b>	None

Correct Ans: **A**

Itemcode : **AR1057**  
**Q57:** Which of the following is not included in the forms of dramas ?

<b>A</b>	Khayal
<b>B</b>	Tamasha
<b>C</b>	Nautanki
<b>D</b>	Theatre

Correct Ans: **A**

Itemcode : **AR1058**  
**Q58:** VOIP stands for \_\_\_\_\_.

<b>A</b>	Voice Over Internet Protocol
<b>B</b>	Visual Over Internet Protocol
<b>C</b>	Voice Over International Protocol
<b>D</b>	Visual Over International Protocol

Correct Ans: **A**

Itemcode : **AR1059**  
**Q59:** ICT stands for \_\_\_\_\_.

<b>A</b>	Indian Communication Technology
<b>B</b>	International Communication Technology
<b>C</b>	Information and Communication Technology
<b>D</b>	None of the above

Correct Ans: **C**

Itemcode : **AR1060**  
**Q60:** Data Security Council of India was formed in \_\_\_\_\_.

<b>A</b>	2000
<b>B</b>	2007
<b>C</b>	2008
<b>D</b>	2002
Correct Ans: <b>C</b>	

Itemcode : <b>AR1061</b>	
<b>Q61:</b> Reuters was established in _____.	
<b>A</b>	1851
<b>B</b>	1875
<b>C</b>	1855
<b>D</b>	1890
Correct Ans: <b>A</b>	

Itemcode : <b>AR1062</b>	
<b>Q62:</b> _____ is the largest news agency of India.	
<b>A</b>	Indo-Asian News Service
<b>B</b>	Press Trust of India
<b>C</b>	Press Information Bureau
<b>D</b>	Samachar Bharati
Correct Ans: <b>B</b>	

Itemcode : <b>AR1063</b>	
<b>Q63:</b> Orthoepy in communication means	
<b>A</b>	Discussion
<b>B</b>	Conversation
<b>C</b>	Pronunciation
<b>D</b>	Expression
Correct Ans: <b>C</b>	

Itemcode : <b>AR1064</b>	
<b>Q64:</b> Which among the following is NOT a stage in interpersonal communication	
<b>A</b>	Phatic stage
<b>B</b>	Personal stage
<b>C</b>	Intimate stage
<b>D</b>	Expression stage
Correct Ans: <b>D</b>	

Itemcode : <b>AR1065</b>	
<b>Q65:</b> The primary goal of communication, according to Western models of communication is	
<b>A</b>	Assimilation
<b>B</b>	Persuasion
<b>C</b>	Clarification
<b>D</b>	Information
Correct Ans: <b>B</b>	

Itemcode : <b>AR1066</b>	
<b>Q66:</b> The features of Mass Culture do NOT include	
<b>A</b>	Mass production
<b>B</b>	Pop products
<b>C</b>	Commercial interest

<b>D</b>	Aesthetic standards
----------	---------------------

Correct Ans: **D**

<u>Itemcode</u> : <b>AR1067</b>	
<b>Q67:</b> According to some mass communication theorists, media has a 'narcotizing dysfunction', which means	
<b>A</b>	It makes audience passive
<b>B</b>	It reinforces beliefs
<b>C</b>	It persuades the audience
<b>D</b>	None of the above

Correct Ans: **A**

<u>Itemcode</u> : <b>AR1068</b>	
<b>Q68:</b> Who stepped down as Editor in Chief of Indian daily The Tribune following the publication of an apology to a former Punjab Minister by the newspaper	
<b>A</b>	Aveek Sarkar
<b>B</b>	Harish Khare
<b>C</b>	Siddharth Varadarajan
<b>D</b>	Hartosh Singh Bal

Correct Ans: **B**

<u>Itemcode</u> : <b>AR1069</b>	
<b>Q69:</b> _____ is the most commonly used typeface in print publications	
<b>A</b>	Slab Serif Typeface
<b>B</b>	Script Typeface
<b>C</b>	Serif Typeface
<b>D</b>	Sans Serif Typeface

Correct Ans: **S** (S Denotes question scrapped and weight-age to all )

<u>Itemcode</u> : <b>AR1070</b>	
<b>Q70:</b> Which among the following is owned by multinational advertising and public relations company WPP	
<b>A</b>	Deloitte
<b>B</b>	PricewaterhouseCoopers (PwC)
<b>C</b>	Burson-Marsteller
<b>D</b>	KPMG

Correct Ans: **C**

<u>Itemcode</u> : <b>AR1071</b>	
<b>Q71:</b> Recently packages containing live explosives were delivered to the office of which American media house	
<b>A</b>	Fox News
<b>B</b>	CNN
<b>C</b>	ABC
<b>D</b>	Al Jazeera

Correct Ans: **B**

<u>Itemcode</u> : <b>AR1072</b>	
<b>Q72:</b> In newspapers, a headline that spans the width of all the columns of a story it pertains to is called	
<b>A</b>	Flush
<b>B</b>	Banner
<b>C</b>	Cross-line
<b>D</b>	Ticker

Correct Ans: **C**

<b>Itemcode : AR1073</b>	
<b>Q73:</b> In a newspaper a 'deck' is	
<b>A</b>	A short item used to fill up space on a page
<b>B</b>	A term used to describe each line in a headline
<b>C</b>	A space used to display important stories
<b>D</b>	A front-page box placed over or below the masthead
Correct Ans: <b>B</b>	

<b>Itemcode : AR1074</b>	
<b>Q74:</b> Who is the first Indian to win The Pulitzer Prize	
<b>A</b>	Jhumpa Lahiri
<b>B</b>	Geeta Anand
<b>C</b>	Siddhartha Mukherjee
<b>D</b>	Gobind Behari Lal
Correct Ans: <b>D</b>	

<b>Itemcode : AR1075</b>	
<b>Q75:</b> The Agenda-setting theory was formally developed by	
<b>A</b>	Max McCombs and Donald Shaw
<b>B</b>	Everett Rogers
<b>C</b>	George Gerbner
<b>D</b>	Arthur Berger
Correct Ans: <b>A</b>	

<b>Itemcode : AR1076</b>	
<b>Q76:</b> The news agency Inter Press Service (IPS) largely covers news on	
<b>A</b>	Latin America
<b>B</b>	Global South
<b>C</b>	Europe
<b>D</b>	Africa
Correct Ans: <b>B</b>	

<b>Itemcode : AR1077</b>	
<b>Q77:</b> The copyright license "CC" stands for	
<b>A</b>	Creative Commons
<b>B</b>	Copy Cat
<b>C</b>	Creative Copy
<b>D</b>	Creative Cloud
Correct Ans: <b>A</b>	

<b>Itemcode : AR1078</b>	
<b>Q78:</b> The Kheda Communications project was established under the charge of	
<b>A</b>	Space Applications Centre, Ahmedabad
<b>B</b>	Prasar Bharti, Delhi
<b>C</b>	Indian Institute of Advanced Studies, Shimla
<b>D</b>	Press Council of India
Correct Ans: <b>A</b>	

<b>Itemcode : AR1079</b>	
<b>Q79:</b> Who among the following is a political cartoonist at The Indian Express newspaper	

<b>A</b>	Mario Miranda
<b>B</b>	E.P. Unny
<b>C</b>	Sudhir Tailang
<b>D</b>	Ajit Ninan
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1080</b>	
<b>Q80:</b> What is the full form of UNI ?	
<b>A</b>	United News of India
<b>B</b>	Union News International
<b>C</b>	United News Indonesia
<b>D</b>	Union News of India
Correct Ans: <b>A</b>	

<u>Itemcode</u> : <b>AR1081</b>	
<b>Q81:</b> According to 2011 census which district of H.P. recorded highest percentage rural scheduled castes population in proportion to H.P. ?	
<b>A</b>	Mandi
<b>B</b>	Kangra
<b>C</b>	Shimla
<b>D</b>	Sirmour
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1082</b>	
<b>Q82:</b> According to H.P. Government notification of 24-10-1994 which one of the following is included in the category of OBCs ?	
<b>A</b>	Sansi
<b>B</b>	Turi
<b>C</b>	Daule
<b>D</b>	Teli
Correct Ans: <b>B</b>	

<u>Itemcode</u> : <b>AR1083</b>	
<b>Q83:</b> How many districts of H.P. are covered under the H.P. Government's project for diversification of agricultural activities and promotion of organic farming ?	
<b>A</b>	Three
<b>B</b>	Four
<b>C</b>	Five
<b>D</b>	Six
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1084</b>	
<b>Q84:</b> Which country is assisting in the H.P. Forest Ecosystems climate proofing project ?	
<b>A</b>	Japan
<b>B</b>	France
<b>C</b>	Germany
<b>D</b>	China
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1085</b>	
<b>Q85:</b> According to avalanche hazard vulnerability map which district of H.P. has very high vulnerability ?	

<b>A</b>	Kinnaur
<b>B</b>	Kangra
<b>C</b>	Shimla
<b>D</b>	Chamba

Correct Ans: **A**

Itemcode : **AR1086**  
**Q86:** What was the contribution of community and Personal services sector to the total GDP of H.P. during 2016-17 fiscal ? (in percentage terms)

<b>A</b>	12.03
<b>B</b>	15.98
<b>C</b>	16.02
<b>D</b>	19.05

Correct Ans: **C**

Itemcode : **AR1087**  
**Q87:** Which two districts of H.P. do not have Rural Self-employment Training Institutes set up by some lead banks ?

<b>A</b>	Chamba and Kinnaur
<b>B</b>	Kinnaur and Lahaul - Spiti
<b>C</b>	Lahaul - Spiti and Sirmour
<b>D</b>	Sirmour and Chamba

Correct Ans: **B**

Itemcode : **AR1088**  
**Q88:** How many fruit packing houses of HPMC are located in Kullu District of H.P. ?

<b>A</b>	One
<b>B</b>	Two
<b>C</b>	Three
<b>D</b>	Four

Correct Ans: **A**

Itemcode : **AR1089**  
**Q89:** At which place in Hamirpur District of H.P. is Government Sheep breeding farm located ?

<b>A</b>	Rail
<b>B</b>	Rangas
<b>C</b>	Bhota
<b>D</b>	Tal

Correct Ans: **D**

Itemcode : **AR1090**  
**Q90:** At which place is M/S CCI cement plant in Sirmour District of H.P. ?

<b>A</b>	Rajgarh
<b>B</b>	Rajban
<b>C</b>	Kala Amb
<b>D</b>	Dhaura Kuan

Correct Ans: **B**

Itemcode : **AR1091**  
**Q91:** What name was given to the Cyclone that hit Andhra Pradesh and Odisha in October, 2018 ?

<b>A</b>	Chhipkali
<b>B</b>	Chiriyia

<b>C</b>	Titli
<b>D</b>	Gilhari
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1092</b>	
<b>Q92:</b> Which military encounter does the movie Paltan depict ?	
<b>A</b>	1962 India - China War
<b>B</b>	1965 India - Pakistan War
<b>C</b>	1967 India - China Nathula clash
<b>D</b>	1999 Kargil war
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1093</b>	
<b>Q93:</b> Which Indian economist coined the term Hindu rate of growth ?	
<b>A</b>	Raghuram Rajan
<b>B</b>	Amartya Sen
<b>C</b>	Raj Krishna
<b>D</b>	Urjit Patel
Correct Ans: <b>C</b>	

<u>Itemcode</u> : <b>AR1094</b>	
<b>Q94:</b> When were Fundamental Duties added in the Indian Constitution ?	
<b>A</b>	1976
<b>B</b>	1977
<b>C</b>	1978
<b>D</b>	1979
Correct Ans: <b>A</b>	

<u>Itemcode</u> : <b>AR1095</b>	
<b>Q95:</b> In which State of India is Bhima Koregaon Village ?	
<b>A</b>	Madhya Pradesh
<b>B</b>	Gujarat
<b>C</b>	Rajasthan
<b>D</b>	Maharashtra
Correct Ans: <b>D</b>	

<u>Itemcode</u> : <b>AR1096</b>	
<b>Q96:</b> To which country does Dr. Denis Mukwege, who won the 2018 Nobel peace prize (alongwith Nadia Murad) belong ?	
<b>A</b>	Republic of South Africa
<b>B</b>	Republic of Moldova
<b>C</b>	Republic of Congo
<b>D</b>	Democratic Republic of Congo
Correct Ans: <b>D</b>	

<u>Itemcode</u> : <b>AR1097</b>	
<b>Q97:</b> Which city of the world is called Forbidden city ?	
<b>A</b>	Lhasa
<b>B</b>	Brisbane
<b>C</b>	Jerusalem
<b>D</b>	Boston



Correct Ans: **A**

Itemcode : **AR1098**

**Q98:** Who is the author of An Area of Darkness ?

**A** Nelson Mandela

**B** Martin Luther King Junior

**C** V.S. Naipaul

**D** Vikram Seth

Correct Ans: **C**

Itemcode : **AR1099**

**Q99:** Who founded the Boy Scouts movement ?

**A** Roberto Azevedo

**B** Tony Tyler

**C** Michel Jarraud

**D** Baden Powell

Correct Ans: **D**

Itemcode : **AR1100**

**Q100:** Which day is observed as World Standards Day ?

**A** March, 22

**B** June, 29

**C** July, 15

**D** October, 14

Correct Ans: **D**