TEST BOOKLET
SUB. ED T.-2017

Time Allowed : 2 Hours] [Maximum Marks : 100

All questions carry equal marks.

INSTRUCTIONS

1. Immediately after the commencement of the examination, you should check that test booklet
does not have any unprinted or torn or missing pages or items, etc. If so, get it replaced
by a complete test booklet.

2. Write your Roll Number only in the box provided alongside. Do not write anything else on the Test Booklet.

3. This Test Booklet contains 100 items (questions). Each item comprises four responses (answers). Choose only one response for each item which you consider the best.

4. After the candidate has read each item in the Test Booklet and decided which of the given responses is correct or the best, he has to mark the circle containing the letter of the selected response by blackening it completely with Black or Blue ball pen. In the following example, response “C” is so marked :

   (A) (B) • (D)

5. Do the encoding carefully as given in the illustrations. While encoding your particulars or marking the answers on answer sheet, you should blacken the circle corresponding to the choice in full and no part of the circle should be left unfilled. After the response has been marked in the ANSWER SHEET, No erasing/fluid is allowed.

6. You have to mark all your responses ONLY on the ANSWER SHEET separately given according to ‘INSTRUCTIONS FOR CANDIDATES’ already supplied to you. Responses marked on the Test Booklet or in any paper other than the answer sheet shall not be examined.

7. All items carry equal marks. Attempt all items. Your total marks will depend only on
the number of correct responses marked by you in the Answer Sheet. There will be no
negative marking and \(1/4\) (0.25) of the marks will be deducted as penalty for wrong answer.

8. Before you proceed to mark responses in the Answer Sheet fill in the particulars in the
front portion of the Answer Sheet as per the instructions sent to you.

9. If a candidate gives more than one answer, it will be treated as a wrong answer even
if one of the given answers happens to be correct.

10. After you have completed the test, hand over the Answer Sheet only, to the Invigilator.

DO NOT OPEN THIS TEST BOOKLET UNTIL YOU ARE ASKED TO DO SO

P.T.O.
1. In terms of public awareness, news has the status of:
   (A) Dominant discourse       (B) Conflict value
   (C) Unintended exchange      (D) Limited judgement

2. The term 'spin doctors' is used in a negative sense to refer to:
   (A) News reporters       (B) Legal counsels
   (C) Advertisers        (D) PR Professionals

3. Semiology uses a microscopic view of texts to ....................... them.
   (A) Construct       (B) Deconstruct
   (C) Expand        (D) Shorten

4. The 42nd Amendment to the Indian Constitution was in relation to:
   (A) Parliamentary privileges       (B) Right to privacy
   (C) Defamation        (D) Sedition

5. Former President of India, Dr. Rajendra Prasad was associated with:
   (A) Searchlight        (B) Satyagraha
   (C) Sentinel        (D) Leader
6. Short wave frequencies are used for radio communication of:

(A) Short distance  (B) Long distance
(C) Location specific distance  (D) Specific distance

7. In newspaper parlance, sacred cow means:

(A) Highlighting an inane issue
(B) Using many adjectives
(C) A favourable treatment to a story
(D) Management's favour to an employee

8. Widow in newspaper production refers to:

(A) Isolated word  (B) Useless headline
(C) Bad break  (D) Tie-break

9. When the first and last columns have solid text, it becomes:

(A) Vertical layout  (B) Horizontal layout
(C) Circus layout  (D) Frame layout

10. Bright is a/an:

(A) Short feature  (B) Balanced editorial
(C) Attractive news item  (D) Complex interview

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11. The community radio concept is identified with:

(A) Broadcasting
(B) Narrocasting
(C) Personal casting
(D) Podcasting

12. Choose one word which can meaningfully replace the underlined words in both the sentences without changing the meaning of original sentences:

I. As a fearless **defender**, he always inspired confidence in his goalkeeper.

II. The party shall win if you **support** my candidature.

(A) prop
(B) back
(C) crutch
(D) endorse

13. Select the appropriate word which makes the sentence meaningful:

The thief after interrogation ...................... his mistake.

(A) okayed
(B) excepted
(C) agreed
(D) accepted

14. In the sentence given below a part is underlined and for that part options are given. Choose the most suitable option that can replace the underlined part:

If he **had** time, he will refer you to the next doctor coming after his shift is over.

(A) have
(B) would have
(C) has
(D) No improvement
15. In the sentence given below a part is underlined and for that part options are given. Choose the most suitable option that can replace the underlined part:

The poor villagers had said they did not know how to use the solar powered pump, because of lack of knowledge right now.

(A) has been saying  (B) has said  
(C) have been saying  (D) did say

16. Choose the most suitable option that can replace the underlined part:

She is dancing to the music of her boss's whims.

(A) Songs  (B) Tunes 
(C) Whistles  (D) Sounds

17. In the question given below choose the alternative that best substitutes the underlined expression:

Prices of grain have risen in the retail markets due to shortage but wholesalers have their storehouses of grain full.

(A) Barns  (B) Granaries 
(C) Graineries  (D) Warehouses
18. Choose the alternative that best substitutes the underlined expression:

After the sepoy revolt of 1857, it was decided to grant a general pardon to all soldiers involved in the mutiny except a few.

(A) Exemption          (B) Discharge
(C) Reprieve           (D) Amnesty

19. Choose the alternative that best substitutes the underlined expression:

His astrologer had predicted that he would die at age 58. Being a strong believer in fate, he willed his property to his dear wife just before his fifty eighth birthday.

(A) Atheist          (B) Fatalist
(C) Fatist           (D) Fate-believer

20. Choose the correct alternative which can be substituted for the below underlined phrase:

Several tribes, who were the earliest inhabitants of India, are extant till today.

(A) Native people       (B) Aboriginal people
(C) Endemic people      (D) Contiguous people

21. If a publication is half the size of a broadsheet, it is called:

(A) Tabloid          (B) Digest
(C) Single dummy     (D) Double dummy
22. In digital mass communication, the audience is:
   (A) Large                  (B) Passive
   (C) Participatory          (D) Uncultured

23. Verbal Communication is:
   (A) Continuous            (B) Discontinuous
   (C) Partial               (D) Untimely

24. Hard news is mostly:
   (A) Spot news             (B) Society news
   (C) Entertainment news    (D) Filler news

25. Match List I with List II and select the correct answer from the codes given below:

   **List I (Promoter)**
   (a) Jawaharlal Nehru
   (b) C. Rajagopalachari
   (c) B.R. Ambedkar
   (d) S. Sadanand

   **List II (Newspaper)**
   (1) Free Press Journal
   (2) Mooka Nayak
   (3) National Herald
   (4) Swarajya

   **Codes**:
   (a) (b) (c) (d)
   (A) (1) (2) (3) (4)
   (B) (4) (3) (2) (1)
   (C) (3) (2) (4) (1)
   (D) (3) (4) (2) (1)

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26. 'Rhetoric' as the basis of better communication was emphasised by:

(A) Barlow  (B) Wilbur Schramm

(C) Newcomb  (D) Aristotle

27. One of the important components of selectivity theories is:

(A) Culture  (B) Violence

(C) Source  (D) Feedback

28. Journalism that promotes civic commitment and citizen participation in democratic processes is known as:

(A) Advocacy Journalism  (B) Public Journalism

(C) Alternative Journalism  (D) Counter media

29. Job press refers to:

(A) Employment News  (B) Government Press

(C) Journalistic Writing  (D) Commercial Printing
30. The first foreign news agency to start its operations in India was:
   (A) Associated press  (B) DPA
   (C) Reuters  (D) TASS

31. When a photograph is edited to size to fit the column, it is called:
   (A) Slicing  (B) Cropping
   (C) Cutting  (D) Correction

32. Identify the correct sequence of the following:
   (A) Linotype, Monotype, Photocomposition, DTP
   (B) Monotype, Linotype, DTP, Photocomposition
   (C) DTP, Photocomposition, Monotype, Linotype
   (D) Photocomposition, Linotype, Monotype, DTP

33. The Helical Theory of communication was advocated by:
   (A) John Fiske  (B) Robert Merton
   (C) Frank Dance  (D) M.S. Archer
34. The single sheet advertisement printed on one side are known as:

(A) Leaflets  (B) Fliers
(C) Brochures  (D) Posters

35. Which among the following is/are a type of lead?

(A) Summary  (B) Descriptive
(C) Question  (D) All of these

36. Which one is a creative article written to entertain and inform the readers?

(A) News story  (B) Features
(C) Editorial  (D) Reviews

37. ‘Working Journalists Act’ was introduced in:

(A) 1947  (B) 1950
(C) 1955  (D) 1960

38. The items that indicate inside content in a newspaper are called:

(A) Ears  (B) Ear Panels
(C) Flags  (D) Teasers
39. An interesting story about a real incident or person is called:

(A) Metaphor  
(B) Anecdote

(C) Feature  
(D) Short story

40. Letterpress printing machine can be classified into ................... groups.

(A) Four  
(B) Two

(C) Five  
(D) Three

41. Which among the following are Planographic printing?

(A) Lithography  
(B) Offset printing

(C) Relief printing  
(D) Both (A) and (B)

42. Reuters was established in:

(A) 1851  
(B) 1870

(C) 1865  
(D) 1890

43. The idea of Non-aligned news agency pool was mooted in:

(A) 1991  
(B) 1967

(C) 1909  
(D) 1976
44. The life history of a person written by an author is called:
   (A) Autobiography  (B) Bibliography
   (C) Biography     (D) History

45. The place for ammunition and weapons is called:
   (A) Archives       (B) Arsenal
   (C) Asylum         (D) Acoustics

46. United News of India (UNI) was established in:
   (A) 1960           (B) 1962
   (C) 1961           (D) 1963

47. Xinhua is the largest official news agency of:
   (A) Japan          (B) South Korea
   (C) Vietnam        (D) China

48. 'General pardon of political offenders' is also known as:
   (A) Magnanimity    (B) Amnesty
   (C) Despotism      (D) Autocracy

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49. A list that contains almost all the known idioms and phrases of a language is known as:

(A) Dictionary  (B) Thesaurus
(C) Gazette  (D) Glossary

50. What is to be corrected in the following sentence?

The band director was scheduled to play the piccolo on Wednesday.

(A) Punctuation  (B) Spellings
(C) Capitalisation  (D) Grammar

51. The largest news agency of India is:

(A) Press Information Bureau  (B) United News of India
(C) Samachar Bharti  (D) Press Trust of India

52. What is to be corrected in the following sentence?

The defendant exhibited a peevish appearance.

(A) Punctuation  (B) Spellings
(C) Capitalisation  (D) Grammar

53. Pandemonium means:

(A) Big crowd  (B) Great joy
(C) Loud noise  (D) Utter confusion
54. Choose the correct verb:

Many scientists are still hoping to have found life on another planet.

(A) Too have found  (B) To had found
(C) To find          (D) Too find

55. Vindicate means:

(A) Argue            (B) Acquit
(C) Destroy          (D) Identify

56. Give the correct meaning for the word 'Interstitials'.

(A) Between two states  (B) Joined by stitches
(C) Beyond our solar system  (D) In the spaces between

57. What is the correct meaning of 'unilateral'?

(A) One sided  (B) Between something
(C) In alliance with  (D) Flat

58. Hard News is:

(A) About complicated topics like science or economics.

(B) A story having complicated sentences.

(C) About serious topics and recent events.

(D) A story of 2000 words or more.
59. What does a summary lead contains?

(A) A list of all the sources quoted in the story.

(B) The most important facts of the story.

(C) A direct quote.

(D) Instructions as to how to read the story.

60. 'Coterie' is a collective noun for:

(A) Boutiques  
(B) Bicycles

(C) Small coats  
(D) Close friends

61. Collective noun 'fleet' is used for:

(A) Ships  
(B) Stars

(C) Asteroids  
(D) Foxes

62. What is soft news?

(A) Advice columns.

(B) News based on opinion, not facts

(C) Entertaining and human interest news

(D) News circulated on internet
63. What is meant by balance in a news story?

(A) Getting a lawyer's opinion before writing the story.

(B) Covering all sides of an issue as fairly as possible.

(C) Giving same amount of space to every paragraph.

(D) Having several authors to write the story.

64. What does the underlined idiom mean in the following sentence?

The scheme appears worthless at the first blush.

(A) at all cost

(B) at the first place

(C) at the first sight

(D) none of these

65. What does the underlined word mean in the following sentence?

The Gulmohar copse behind his house had begun to turn red and yellow.

(A) Trees

(B) Leaves

(C) Flowers

(D) Seeds

66. Transferring thoughts, ideas and messages into verbal and non-verbal signs is referred to as:

(A) Channelisation

(B) Mediation

(C) Encoding

(D) Decoding
67. Socially and culturally less powerful people are ......................... by mass media.
   (A) Supplemented       (B) Counseled
   (C) Derecognised       (D) Stereotyped

68. Signs that possesses a resemblance to their referent are considered :
   (A) Indexical          (B) Iconic
   (C) Associational      (D) Negotiable

69. The Copyright Board in India has certain powers of :
   (A) The legislature    (B) The executive
   (C) Criminal procedure (D) Civil courts

70. One way news flow leads to :
   (A) Modernisation      (B) Globalisation
   (C) Cultural Imperialism (D) Morality Imposition

71. The medium that has the widest reach in India is :
   (A) Print              (B) Radio
   (C) Television         (D) Internet
72. Multi-tasking in journalism is due to:

(A) Media globalisation   (B) Economic liberalisation

(C) Social integration   (D) Technology convergence

73. Who first described mass media as a culture industry?

(A) Stuart Hall   (B) Theodor Adorno

(C) Stuart Mill   (D) Jean Boudrillard

74. The largest circulated English news magazine of India is:

(A) Outlook   (B) The Week

(C) India Today   (D) The Frontline

75. ‘Maratha’ was the sister publication of:

(A) Lok Satta   (B) Kesari

(C) Sakal   (D) Maharashtra Times

76. .................. is considered as a mechanical medium.

(A) Book   (B) Newspaper

(C) Television   (D) Puppetry
77. The protection of publication of proceedings of Parliament and State Legislature is guaranteed by Article ....................... of the Indian Constitution.

(A) 105     (B) 194
(C) 375     (D) 361A

78. In communication, redundancy has:

(A) Highest predictability     (B) Lowest predictability
(C) Balanced predictability    (D) Imperfect predictability

79. An editor, in order to maintain consistency is visual style in his newspaper, should:

(A) Use outlines in bold types
(B) Use all cap headlines
(C) Use fonts within one type family
(D) Use italics for intros

80. Section 95 of the Criminal Procedure Code permits a State Government the forfeiture of:

(A) Offending publication     (B) Security deposit
(C) Printing press             (D) Journalistic accreditation
81. Who among the following compiled the *Settlement Report of Kangra* princely state around 1889 A.D.?

(A) Bernier Francois  
(B) Alexander Cunningham  
(C) Ferishta  
(D) G.C. Barnes

82. Where was the seat of Kullu princely state before it was shifted to Sultanpur?

(A) Bajaura  
(B) Nagar  
(C) Waziri Parol  
(D) Waziri Rupi

83. Which was the largest princely state among the Shimla Hill States?

(A) Sirmaur  
(B) Kehlur  
(C) Bushahr  
(D) Jubbal

84. Near which town is Tanu Jubbal lake?

(A) Rohru  
(B) Jubbal  
(C) Chopal  
(D) Narkanda

85. In which district of H.P. is Dudhon glacier?

(A) Kullu  
(B) Chamba  
(C) Shimla  
(D) Kinnaur

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86. Near which town of Mandi District is Skodi fair held?

(A) Sundernagar  
(B) Karsog

(C) Jogindernagar  
(D) Pандоh

87. Which of the following women has been elected maximum number of terms

to the H.P. Vidhan Sabha?

(A) Asha Kumari  
(B) Vidya Stokes

(C) Sarveen Chaudhary  
(D) Shyama Sharma

88. Which of the following is not included in the category of OBCs in H.P. according
to Government notification of 1994?

(A) Madari  
(B) Mirasi

(C) Dhobi  
(D) Nai

89. On which river is Shongtong Karcham hydro power project?

(A) Beas  
(B) Sutlej

(C) Giri  
(D) Tons

90. Government of India has sanctioned one Model School for educationally back-
ward Block of Sirmaur District of H.P. In which Block is it located?

(A) Shillai  
(B) Pachhad

(C) Rajgarh  
(D) Paonta Sahib

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91. Which Indian state has the longest border with China (Tibet)?

(A) Arunachal Pradesh  (B) Uttarakhand
(C) Sikkim           (D) J & K

92. What is the range of tax structure for different goods under the single tax regime (GST) rolled out in July 2017?

(A) Zero to 12 percent  (B) Zero to 18 percent
(C) Zero to 28 percent  (D) Zero to 33 percent

93. What is the venue of Asian Athletics Championships being held in India in July 2017?

(A) Bhubaneshwar  (B) New Delhi
(C) Kolkata        (D) Jaipur

94. In which state of India is Kaziranga Tiger Reserve?

(A) Meghalaya  (B) Arunachal Pradesh
(C) Assam       (D) Nagaland

95. What name was given to Rajiv Gandhi scheme for empowerment of adolescent girls set up in 2010 A.D.?

(A) Abla  (B) Sabla
(C) Ujjwala (D) Swadhar
96. Which country of the world has the largest number of time zones?
   (A) Russia (B) France
   (C) USA (D) China

97. What is the venue of G-20 Summit being held in July 2017?
   (A) London (B) Hamburg
   (C) Paris (D) Milan

98. How many Emirates are there in United Arab Emirates (UAE)?
   (A) Four (B) Five
   (C) Six (D) Seven

99. Which political party asked for a recount of votes in Wisconsin state in the
    2016 U.S. Presidential elections?
   (A) Democratic Party (B) Republican Party
   (C) Green Party (D) Black Party

100. In which year did Chicago and some other cities of USA witness protest by
      the labour unions which culminated in police firing which led to the decision
      to observe May 01 as Labour Day?
      (A) 1863 (B) 1866
      (C) 1868 (D) 1886

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