

DO NOT OPEN THIS TEST BOOKLET UNTIL YOU ARE ASKED TO DO SO

TEST BOOKLET
SUB. EDT.-2017

Time Allowed : 2 Hours]

[Maximum Marks : 100

All questions carry equal marks.

INSTRUCTIONS

1. Immediately after the commencement of the examination, you should check that test booklet does not have any unprinted or torn or missing pages or items, etc. If so, get it replaced by a complete test booklet.
2. Write your Roll Number only in the box provided alongside.
Do not write anything else on the Test Booklet.
3. This Test Booklet contains **100** items (questions). Each item comprises four responses (answers). Choose only one response for each item which you consider the best.
4. After the candidate has read each item in the Test Booklet and decided which of the given responses is correct or the best, he has to mark the circle containing the letter of the selected response by blackening it completely with Black or Blue ball pen. In the following example, response "C" is so marked :

(A) (B) ● (D)
5. Do the encoding carefully as given in the illustrations. While encoding your particulars or marking the answers on answer sheet, you should blacken the circle corresponding to the choice in full and no part of the circle should be left unfilled. After the response has been marked in the ANSWER SHEET, No erasing/fluid is allowed.
6. You have to mark all your responses **ONLY** on the ANSWER SHEET separately given according to 'INSTRUCTIONS FOR CANDIDATES' already supplied to you. *Responses marked on the Test Booklet or in any paper other than the answer sheet shall not be examined.*
7. All items carry equal marks. Attempt all items. Your total marks will depend only on the number of correct responses marked by you in the Answer Sheet. There will be no negative marking and $\frac{1}{4}$ (0.25) of the marks will be deducted as penalty for wrong answer.
8. Before you proceed to mark responses in the Answer Sheet fill in the particulars in the front portion of the Answer Sheet as per the instructions sent to you.
9. If a candidate gives more than one answer, it will be treated as a wrong answer even if one of the given answers happens to be correct.
10. After you have completed the test, hand over the Answer Sheet only, to the Invigilator.

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1. In terms of public awareness, news has the status of :
(A) Dominant discourse (B) Conflict value
(C) Unintended exchange (D) Limited judgement
2. The term 'spin doctors' is used in a negative sense to refer to :
(A) News reporters (B) Legal counsels
(C) Advertisers (D) PR Professionals
3. Semiology uses a microscopic view of texts to them.
(A) Construct (B) Deconstruct
(C) Expand (D) Shorten
4. The 42nd Amendment to the Indian Constitution was in relation to :
(A) Parliamentary privileges (B) Right to privacy
(C) Defamation (D) Sediton
5. Former President of India, Dr. Rajendra Prasad was associated with :
(A) Searchlight (B) Satyagraha
(C) Sentinel (D) Leader

6. Short wave frequencies are used for radio communication of :
- (A) Short distance (B) Long distance
(C) Location specific distance (D) Specific distance
7. In newspaper parlance, sacred cow means :
- (A) Highlighting an inane issue
(B) Using many adjectives
(C) A favourable treatment to a story
(D) Management's favour to an employee
8. Widow in newspaper production refers to :
- (A) Isolated word (B) Useless headline
(C) Bad break (D) Tie-break
9. When the first and last columns have solid text, it becomes :
- (A) Vertical layout (B) Horizontal layout
(C) Circus layout (D) Frame layout
10. Bright is a/an :
- (A) Short feature (B) Balanced editorial
(C) Attractive news item (D) Complex interview

11. The community radio concept is identified with :
- (A) Broadcasting (B) Narrowcasting
(C) Personal casting (D) Podcasting
12. Choose one word which can meaningfully replace the underlined words in both the sentences without changing the meaning of original sentences :
- I. As a fearless defender, he always inspired confidence in his goalkeeper.
II. The party shall win if you support my candidature.
- (A) prop (B) back
(C) crutch (D) endorse
13. Select the appropriate word which makes the sentence meaningful :
- The thief after interrogation his mistake.
- (A) okayed (B) excepted
(C) agreed (D) accepted
14. In the sentence given below a part is underlined and for that part options are given. Choose the most suitable option that can replace the underlined part :
- If he had time, he will refer you to the next doctor coming after his shift is over.
- (A) have (B) would have
(C) has (D) No improvement

15. In the sentence given below a part is underlined and for that part options are given. Choose the most suitable option that can replace the underlined part :

The poor villagers had said they did not know how to use the solar powered pump, because of lack of knowledge right now.

- (A) has been saying (B) has said
(C) have been saying (D) did say

16. Choose the most suitable option that can replace the underlined part :

She is dancing to the music of her boss's whims.

- (A) Songs (B) Tunes
(C) Whistles (D) Sounds

17. In the question given below choose the alternative that best substitutes the underlined expression :

Prices of grain have risen in the retail markets due to shortage but wholesalers have their storehouses of grain full.

- (A) Barns (B) Granaries
(C) Graineries (D) Warehouses

18. Choose the alternative that best substitutes the underlined expression :
After the sepoy revolt of 1857, it was decided to grant a general pardon to all soldiers involved in the mutiny except a few.
- (A) Exemption (B) Discharge
(C) Reprieve (D) Amnesty
19. Choose the alternative that best substitutes the underlined expression :
His astrologer had predicted that he would die at age 58. Being a strong believer in fate, he willed his property to his dear wife just before his fifty eighth birthday.
- (A) Atheist (B) Fatalist
(C) Fatist (D) Fate-believer
20. Choose the correct alternative which can be substituted for the below underlined phrase :
Several tribes, who were the earliest inhabitants of India, are extant till today.
- (A) Native people (B) Aboriginal people
(C) Endemic people (D) Contiguous people
21. If a publication is half the size of a broadsheet, it is called :
- (A) Tabloid (B) Digest
(C) Single dummy (D) Double dummy

22. In digital mass communication, the audience is :
- (A) Large (B) Passive
(C) Participatory (D) Uncultured
23. Verbal Communication is :
- (A) Continuous (B) Discontinuous
(C) Partial (D) Untimely
24. Hard news is mostly :
- (A) Spot news (B) Society news
(C) Entertainment news (D) Filler news
25. Match List I with List II and select the *correct* answer from the codes given below :

List I (Promoter)

- (a) Jawaharlal Nehru
(b) C. Rajagopalachari
(c) B.R. Ambedkar
(d) S. Sadanand

List II (Newspaper)

- (1) Free Press Journal
(2) Mooka Nayak
(3) National Herald
(4) Swarajya

Codes :

- | | | | |
|---------|-----|-----|-----|
| (a) | (b) | (c) | (d) |
| (A) (1) | (2) | (3) | (4) |
| (B) (4) | (3) | (2) | (1) |
| (C) (3) | (2) | (4) | (1) |
| (D) (3) | (4) | (2) | (1) |

26. 'Rhetoric' as the basis of better communication was emphasised by :
- (A) Barlow (B) Wilbur Schramm
(C) Newcomb (D) Aristotle
27. One of the important components of selectivity theories is :
- (A) Culture (B) Violence
(C) Source (D) Feedback
28. Journalism that promotes civic commitment and citizen participation in democratic processes is known as :
- (A) Advocacy Journalism (B) Public Journalism
(C) Alternative Journalism (D) Counter media
29. Job press refers to :
- (A) Employment News (B) Government Press
(C) Journalistic Writing (D) Commercial Printing

30. The first foreign news agency to start its operations in India was :
- (A) Associated press (B) DPA
(C) Reuters (D) TASS
31. When a photograph is edited to size to fit the column, it is called :
- (A) Slicing (B) Cropping
(C) Cutting (D) Correction
32. Identify the correct sequence of the following :
- (A) Linotype, Monotype, Photocomposition, DTP
(B) Monotype, Linotype, DTP, Photocomposition
(C) DTP, Photocomposition, Monotype, Linotype
(D) Photocomposition, Linotype, Monotype, DTP
33. The Helical Theory of communication was advocated by :
- (A) John Fiske (B) Robert Merton
(C) Frank Dance (D) M.S. Archer

34. The single sheet advertisement printed on one side are known as :
- (A) Leaflets (B) Fliers
(C) Brochures (D) Posters
35. Which among the following is/are a type of lead ?
- (A) Summary (B) Descriptive
(C) Question (D) All of these
36. Which one is a creative article written to entertain and inform the readers ?
- (A) News story (B) Features
(C) Editorial (D) Reviews
37. 'Working Journalists Act' was introduced in :
- (A) 1947 (B) 1950
(C) 1955 (D) 1960
38. The items that indicate inside content in a newspaper are called :
- (A) Ears (B) Ear Panels
(C) Flags (D) Teasers

39. An interesting story about a real incident or person is called :
- (A) Metaphor (B) Anecdote
(C) Feature (D) Short story
40. Letterpress printing machine can be classified into groups.
- (A) Four (B) Two
(C) Five (D) Three
41. Which among the following are Planographic printing ?
- (A) Lithography (B) Offset printing
(C) Relief printing (D) Both (A) and (B)
42. Reuters was established in :
- (A) 1851 (B) 1870
(C) 1865 (D) 1890
43. The idea of Non-aligned news agency pool was mooted in :
- (A) 1991 (B) 1967
(C) 1909 (D) 1976

44. The life history of a person written by an author is called :
- (A) Autobiography (B) Bibliography
(C) Biography (D) History
45. The place for ammunition and weapons is called :
- (A) Archives (B) Arsenal
(C) Asylum (D) Acoustics
46. United News of India (UNI) was established in :
- (A) 1960 (B) 1962
(C) 1961 (D) 1963
47. Xinhua is the largest official news agency of :
- (A) Japan (B) South Korea
(C) Vietnam (D) China
48. 'General pardon of political offenders' is also known as :
- (A) Magnanimity (B) Amnesty
(C) Despotism (D) Autocracy

49. A list that contains almost all the known idioms and phrases of a language is known as :
- (A) Dictionary (B) Thesaurus
(C) Gazette (D) Glossary
50. What is to be corrected in the following sentence ?
The band director was scheduled to play the piccolo on Wednesday.
- (A) Punctuation (B) Spellings
(C) Capitalisation (D) Grammar
51. The largest news agency of India is :
- (A) Press Information Bureau (B) United News of India
(C) Samachar Bharti (D) Press Trust of India
52. What is to be corrected in the following sentence ?
The defendient exhibited a peevish apearence.
- (A) Punctuation (B) Spellings
(C) Capitalisation (D) Grammar
53. Pandemonium means :
- (A) Big crowd (B) Great joy
(C) Loud noise (D) Utter confusion

54. Choose the *correct* verb :

Many scientists are still hoping to have found life on another planet.

(A) Too have found

(B) To had found

(C) To find

(D) Too find

55. Vindicate means :

(A) Argue

(B) Acquit

(C) Destroy

(D) Identify

* 56. Give the *correct* meaning for the word 'Interstitials'.

(A) Between two states

(B) Joined by stitches

(C) Beyond our solar system

(D) In the spaces between

57. What is the *correct* meaning of 'unilateral' ?

(A) One sided

(B) Between something

(C) In alliance with

(D) Flat

58. Hard News is :

(A) About complicated topics like science or economics.

(B) A story having complicated sentences.

(C) About serious topics and recent events.

(D) A story of 2000 words or more.

59. What does a summary lead contains ?
- (A) A list of all the sources quoted in the story.
 - (B) The most important facts of the story.
 - (C) A direct quote.
 - (D) Instructions as to how to read the story.
60. 'Coterie' is a collective noun for :
- (A) Boutiques
 - (B) Bicycles
 - (C) Small coats
 - (D) Close friends
61. Collective noun 'fleet' is used for :
- (A) Ships
 - (B) Stars
 - (C) Asteroids
 - (D) Foxes
62. What is soft news ?
- (A) Advice columns
 - (B) News based on opinion, not facts
 - (C) Entertaining and human interest news
 - (D) News circulated on internet

63. What is meant by balance in a news story ?

- (A) Getting a lawyers opinion before writing the story.
- (B) Covering all sides of an issue as fairly as possible.
- (C) Giving same amount of space to every paragraph.
- (D) Having several authors to write the story.

64. What does the underlined idiom mean in the following sentence ?

The scheme appears worthless at the first blush.

- (A) at all cost
- (B) at the first place
- (C) at the first sight
- (D) none of these

65. What does the underlined word mean in the following sentence ?

The Gulmohar copse behind his house had begun to turn red and yellow.

- (A) Trees
- (B) Leaves
- (C) Flowers
- (D) Seeds

66. Transferring thoughts, ideas and messages into verbal and non-verbal signs is referred to as :

- (A) Channelisation
- (B) Mediation
- (C) Encoding
- (D) Decoding

67. Socially and culturally less powerful people are by mass media.
- (A) Supplemented (B) Counseled
(C) Derecognised (D) Stereotyped
68. Signs that possesses a resemblance to their referent are considered :
- (A) Indexical (B) Iconic
(C) Associational (D) Negotiable
69. The Copyright Board in India has certain powers of :
- (A) The legislature (B) The executive
(C) Criminal procedure (D) Civil courts
70. One way news flow leads to :
- (A) Modernisation (B) Globalisation
(C) Cultural Imperialism (D) Morality Imposition
71. The medium that has the widest reach in India is :
- (A) Print (B) Radio
(C) Television (D) Internet

72. Multi-tasking in journalism is due to :
- (A) Media globalisation (B) Economic liberalisation
(C) Social integration (D) Technology convergence
73. Who first described mass media as a culture industry ?
- (A) Stuart Hall (B) Theodor Adorno
(C) Stuart Mill (D) Jean Boudrillard
74. The largest circulated English news magazine of India is :
- (A) Outlook (B) The Week
(C) India Today (D) The Frontline
75. 'Maratha' was the sister publication of :
- (A) Lok Satta (B) Kesari
(C) Sakal (D) Maharashtra Times
76. is considered as a mechanical medium.
- (A) Book (B) Newspaper
(C) Television (D) Puppetry

77. The protection of publication of proceedings of Parliament and State Legislature is guaranteed by Article of the Indian Constitution.
- (A) 105 (B) 194
(C) 375 (D) 361A
78. In communication, redundancy has :
- (A) Highest predictability (B) Lowest predictability
(C) Balanced predictability (D) Imperfect predictability
79. An editor, in order to maintain consistency in visual style in his newspaper, should :
- (A) Use outlines in bold types
(B) Use all cap headlines
(C) Use fonts within one type family
(D) Use italics for intros
80. Section 95 of the Criminal Procedure Code permits a State Government the forfeiture of :
- (A) Offending publication (B) Security deposit
(C) Printing press (D) Journalistic accreditation

81. Who among the following compiled the *Settlement Report of Kangra* princely state around 1889 A.D. ?
- (A) Bernier Francois (B) Alexander Cunningham
(C) Ferishta (D) G.C. Barnes
82. Where was the seat of Kullu princely state before it was shifted to Sultanpur ?
- (A) Bajaura (B) Nagar
(C) Waziri Parol (D) Waziri Rupi
83. Which was the largest princely state among the Shimla Hill States ?
- (A) Sirmaur (B) Kehlur
(C) Bushahr (D) Jubbal
84. Near which town is Tanu Jubbal lake ?
- (A) Rohru (B) Jubbal
(C) Chopal (D) Narkanda
85. In which district of H.P. is Dudhon glacier ?
- (A) Kullu (B) Chamba
(C) Shimla (D) Kinnaur

86. Near which town of Mandi District is Skodi fair held ?
- (A) Sundernagar (B) Karsog
(C) Jogindernagar (D) Pandoh
87. Which of the following women has been elected maximum number of terms to the H.P. Vidhan Sabha ?
- (A) Asha Kumari (B) Vidya Stokes
(C) Sarveen Chaudhary (D) Shyama Sharma
88. Which of the following is *not* included in the category of OBCs in H.P. according to Government notification of 1994 ?
- (A) Madari (B) Mirasi
(C) Dhobi (D) Nai
89. On which river is Shongtong Karcham hydro power project ?
- (A) Beas (B) Sutlej
(C) Giri (D) Tons
90. Government of India has sanctioned one Model School for educationally backward Block of Sirmaur District of H.P. In which Block is it located ?
- (A) Shillai (B) Pachhad
(C) Rajgarh (D) Paonta Sahib

91. Which Indian state has the longest border with China (Tibet) ?
- (A) Arunachal Pradesh (B) Uttarakhand
(C) Sikkim (D) J & K
92. What is the range of tax structure for different goods under the single tax regime (GST) rolled out in July 2017 ?
- (A) Zero to 12 percent (B) Zero to 18 percent
(C) Zero to 28 percent (D) Zero to 33 percent
93. What is the venue of Asian Athletics Championships being held in India in July 2017 ?
- (A) Bhubaneswar (B) New Delhi
(C) Kolkata (D) Jaipur
94. In which state of India is Kaziranga Tiger Reserve ?
- (A) Meghalaya (B) Arunachal Pradesh
(C) Asom (D) Nagaland
95. What name was given to Rajiv Gandhi scheme for empowerment of adolescent girls set up in 2010 A.D. ?
- (A) Abla (B) Sabla
(C) Ujjwala (D) Swadhar

96. Which country of the world has the largest number of time zones ?
- (A) Russia (B) France
(C) USA (D) China
97. What is the venue of G-20 Summit being held in July 2017 ?
- (A) London (B) Hamburg
(C) Paris (D) Milan
98. How many Emirates are there in United Arab Emirates (UAE) ?
- (A) Four (B) Five
(C) Six (D) Seven
99. Which political party asked for a recount of votes in Wisconsin state in the 2016 U.S. Presidential elections ?
- (A) Democratic Party (B) Republican Party
(C) Green Party (D) Black Party
100. In which year did Chicago and some other cities of USA witness protest by the labour unions which culminated in police firing which led to the decision to observe May 01 as Labour Day ?
- (A) 1863 (B) 1866
(C) 1868 (D) 1886